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## What is claimed is:

- 1. In an apparatus reproducing video and audio signals by receiving a broadcast signal, a TV, comprising:
- a storing unit for storing proper information of a product, and contact information of a certain site; and
- a controlling unit for controlling in order to display information corresponding to function information and an error checkup menu of the product by using the proper information and contact information of the product.
- 2. The TV according to claim 1, wherein the controlling unit restores automatically an error item of the product by receiving information corresponding to the error checkup menu.
- 3. The TV according to claim 1, wherein the certain site is a service-related site providing information corresponding to the function information and error checkup menu of the product.
- 4. The TV according to claim 1, wherein the information corresponding to the function information and error checkup menu of the product is received from the service-related site server.
- 5. The TV according to claim 4, wherein the controlling unit transmits the proper information of the product to the service-related site server.

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- 6. The TV according to claim 5, wherein the proper information of the product is contacted to the service-related site server through a network interface.
- 7. The TV according to claim 1, wherein the proper information is a model name or model number of the product.
  - 8. The TV according to claim 1, wherein the contact information is a URL (Uniform Resource Locator) of the certain site.
  - 9. The TV according to claim 1, wherein the function information is information corresponding to video or audio-related functions or information corresponding to a special function.
  - 10. A control method of a TV, comprising:
    transmitting proper information of a product to a certain site;
    receiving service menu information corresponding to the product;
    receiving information selected by a user in the service menu information;
    and
    displaying the selected information on a screen.
  - 11. The control method of the TV according to claim 10, wherein the control method of the digital TV further comprises restoring an error item by receiving the selected information.
    - 12. The control method of the TV according to claim 10, wherein the

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transmitting process contacts to the certain site by referencing contact information of a service-related site stored in advance, and transmits the proper information of the product to the certain site when a checkup key signal is inputted by a user.

- 13. The control method of the TV according to claim 12, wherein the control method of the digital TV further comprises processing a broadcast signal after receiving it when the checkup key signal is not inputted.
- 14. The control method of the TV according to claim 10, wherein the service menu information is a function information menu and an error checkup menu of the product.
- The control method of the TV according to claim 10, wherein the displaying process comprises the steps of:

receiving a list of errors after judging whether an error occurs in the product when the selected information is error checkup menu information; and

receiving measures about the error in order to restore the error automatically when information for restoring the error exists in the list of errors.

- 16. The control method of the TV according to claim 15, wherein the control method of the digital TV further comprises generating a new item about the breakdown of error and adding it to the list of errors when the information for restoring the error does not exist in the list of errors.
  - 17. The control method of the TV according to claim 15, wherein

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control method of the digital TV further comprises requesting repair about a fatal error to a serviceman when the error occurred in the product is fatal.

18. The control method of the TV according to claim 10, wherein the displaying process for displaying the selected information on the screen further comprises the steps of:

outputting a list of functions corresponding to the product when the selected information is a function information menu of the product; and

displaying function information requested by a user in the list of functions on the screen.

- 19. The control method of the TV according to claim 18, wherein the function information is information corresponding to video or audio-related function or information corresponding to a special function.
- 20. The control method of the TV according to claim 10, wherein the control method of the digital TV further comprises receiving general homepage information and displaying it on the screen when the proper information is not transmitted to the certain site.

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